

NCC Cable System Order

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	CPM	1	CPP	Approval Required	Makegood Policy		•
	GIMP	1	GRP	Adults 35+	Primary Demo	Cable Nielsen Live+SD Jun16	Survey
Spot	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
			Total Spots		Product Name	Washington	Office
			Net Total	1140	Est Code	Collin Moore	Sales Coordinator
			Commission	183	Product Code	Brenda Hadley	AE
			Total	124	Client Code		
		eks	Total # of Weeks			Grand Rapids	Market
		es	Show All Lines	API RFS	Advertiser	Spectrum/South Haven, MI	System Name
	2 Vs. 1		Version	Strategic Media Services, Inc	Agency	0344	Syscode
	08/05/16		Update Date	08/08/16 - 08/14/16	Flight Dates	62317066	Order#

Please Note: New lines have been added from another MSL order.
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Comments:

R1 8.5 Doubled rates, Halved spots, made 30s duration

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	FXNC	FXNC	FXNC	FXNC	FXNC	ESPN	ESPN	ESPN	ESPN	CNN	CNN	CNN	CNN	CNN	Net
	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	FOX AND FRIEND<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	VARIOUS	CNN NEWSROOM<	NEW DAY<	Program
	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	8/8/16	Start Date
	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	8/14/16	Stop Date
	09:00	19:00	16:00	09:00	05:00	09:00	19:00	16:00	09:00	09:00	19:00	16:00	09:00	00:50	Start Time
	19:00	24:00	19:00	16:00	09:00	19:00	24:00	19:00	16:00	19:00	24:00	19:00	16:00	09:00	Stop
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	\$18.00	\$23.00	\$18.00	\$12.00	\$17.00	\$18.00	\$23.00	\$18.00	\$12.00	\$18.00	\$23.00	\$18.00	\$12.00	\$17.00	Unit
	\$54.00	\$92.00	\$108.00	\$48.00	\$68.00	\$108.00	\$138.00	\$90.00	\$48.00	\$54.00	\$161.00	\$54.00	\$36.00	\$85.00	Total Cost
	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
made 30s duration	R1 Doubled rates, Halved spots,	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	R1 Doubled rates, Halved spots, made 30s duration	Line Comment

NCC Cable System Order

Order#	62317066	Flight Dates	08/08/16 - 08/14/16	Update Date	08/05/16	
Syscode	0344	Agency	Strategic Media Services, Inc	Version	2 Vs. 1	
System Name	Spectrum/South Haven, MI	Advertiser	APIRFS	Show All Lines		
Market	Grand Rapids			Total # of Weeks		
		Client Code	124	Total		\$1,256.00
AE	Brenda Hadley	Product Code	183	Commission		\$188.40
Sales Coordinator	Collin Moore	Est Code	1140	Net Total		\$1,067.60
Office	Washington	Product Name		Total Spots		71
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+SD Jun16	Primary Demo	Adults 35+	GRP -	GIMP	•
•		Makegood Policy	Approval Required	CPP -	СРМ	•

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	Please Note: New lines have been added from another MSL order.

Comments:

R1 8.5 Doubled rates, Halved spots, made 30s duration

	Aug 2016	Sep 2016	Sep 2016 Oct 2016 Nov 2016	Nov 2016	Dec 2016 Jan 2017	Jan 2017	Feb 2017	Feb 2017 Mar 2017 Apr 2017	Apr 2017	May 2017	May 2017 Jun 2017 Jul 2017	Jul 2017	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$1,256.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,256.00

62317066 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

_ SALES _

ACCT

Date Printed

08/05/16

SYSTEM APP: